

No. 26-07/2015-T&C-CM

Date: 10.10.2016

Circular T&C-CM No. 31/16-17

To

All CGMs- Telecom Circles/ Telephone Districts.

Sub: Rationalization of Tariff under GSM mobile services-reg.

It has been decided by competent authority to rationalize of tariff **under prepaid mobile services as under:-**

(A) Introduction of Promotional Combo Voucher under Prepaid Mobile Services :

Combo Voucher MRP in Rs. (Inclusive service Tax)	Freebies	Validity (in calendar Days)	Remarks
Rs. 15 (KRL, KTK)/, Rs. 14 (EZ), Rs. 13 rest of the India	Talk value Rs.15 + 10 MB Data	2	The talk value and the free Data both have validity of 2 days.
Rs.77	Talk value Rs.80 + 30 MB Data	10	The talk value and the free Data both have validity of 10 days.
Rs.177	Talk value Rs.180 + 50 MB Data	15	The talk value and the free Data both have validity of 15 days.


Note: Above Promotional Combo Vouchers will be available from the date of implementation by the respective circles to 31st December' 2016.

(B) The Prepaid Data Plans 4499, 3999, 2799 and 1499 are withdrawn with effect from 1st December, 2016.

(C) Introduction of Annual advance payment option with regard to Postpaid plan 1525 and 1125, w.e.f. 17.10.2016, as below:

Plan FMC	Total FMC for 12 months (excl. of S.T)	Annual advance payment option (excl. of S.T)
Plan-1125	Rs. 13,500	Rs. 12,662
Plan-1525	Rs. 18,300	Rs. 17,164

- All other terms and conditions would remain same.
- The above tariff will be applicable on PAN India basis effective from dates as stated above. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
- This may be brought to the notice of all concerned for taking necessary action in this Regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular is issued based on the approval of ECT vide Approval No.2500 dated 05.10.2016 in P&P-CM Cell file No.3-38/ECT/2015/P&P-CM(PT.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (N. S. Dhami)
 DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) Sr. GMs/GMs (Nodal Centers- for info. and n/a pl.).
- 8) GM (VAS-Tech)/GM (NWO)/GM (P&P-CM)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section - for Hindi version.
- 11) Guard file.


 (Rakesh Arya)
 Dy. Manager (T&C-CM)